



## DEVELOPER APPLICATION SHOWCASE GUIDELINES AND TERMS

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### 1. Background and Terms.

We offer you the opportunity to showcase your Application on HERE media channels. By participating in the Developer Application Showcase (“Showcase”), you accept these Showcase Guidelines and Terms in addition to the Terms you accepted when signing in and creating an account on [developer.here.com](https://developer.here.com). In these Showcase Guidelines and Terms we describe in detail the Showcase.

### 2. The Showcase.

The Showcase will run from November 1st 2019 to November 30th 2020. During the Showcase, we will select Applications to be featured in our Showcase gallery on [Here.com/showcase](https://here.com/showcase) which may also be promoted on HERE-owned web pages including [developer.here.com](https://developer.here.com) and social media channels.

Entering the Showcase does not guarantee that your Application will be featured. Our Dev Evangelists will select the Applications we judge to be best suited for the Showcase.

If your Application is to be featured, we will contact you via the contact details you provided to us and you may also receive free promotional items from HERE such as a t-shirt, stickers or similar as well as marketing content which HERE makes available to you for use on your own web pages and social media channels. You may enter the Showcase via the HERE websites or social media channels as will be made available to you.

### 3. Licenses.

The licenses you granted to HERE by accepting the Terms shall explicitly include HERE and its affiliates use for the purposes of the Showcase. Any Content or other materials you provide to HERE may be used by HERE and its affiliates under that license, including but not limited to your name, avatar or photo to be displayed by HERE and its affiliates on its website or social media channels.

HERE grants you a worldwide, royalty-free, non-transferable, non-exclusive, limited license during the term of the Showcase to use the marketing content made available to you solely on your owned websites or social media channels. After the term of the Showcase, you will cease all use of the content without undue delay.